



Top Ladies of Distinction, Inc.

30th Area VI Conference

Torrance, California

Lady Alna Brown, Area Director

TO: Founders, National Officers, Area Officers, Chapter Presidents, Officers, and Members

FROM: Area VI Conference Team

SUBJECT: Souvenir Journal

The Souvenir Program Committee is now preparing for the production of our Area VI Souvenir Journal for the **30th Area Conference**, to be held in **Torrance, California November 18-21, 2010**.

Placing an ad in the book is not limited to the organization membership. Anyone may send in an ad copy.

Purchasing ads can increase business. All ads and camera ready copy must be received by **November 1, 2010**, in order to make the souvenir book.

1. Only checks or Money Orders will be accepted. **Make payable to Area VI, TLOD. ADS AND PICTURES SENT WITH IMPROPERLY WRITTEN CHECKS WILL BE RETURNED.**
2. Absolutely **NO ADS OR PICTURES** will be accepted without accompanying payment. No exceptions!
3. Pictures should be taken as soon as possible in order to meet the **November 1, 2010 deadline.**
4. All pictures should be taken by a **professional photographer. Poor photography = poor pictures.**
5. Large groups such as chapters, clubs, teams etc. should send an (8"X10") picture for a full page. This is so that your members can be identified in the souvenir book.
6. No ads will be printed for Chapters on less than ½ page.
7. **All pictures must be identified.** Print *lightly* the name of your chapter, the city of your meeting place and the names of your officers on the back of your picture. **Identification must be on each photo.**

PICTURE AND AD SIZE

PAGE SIZE	PICTURE WIDTH	PICTURE DEPTH	COST TO CHAPTERS	COST TO PUBLIC
FULL PAGE	9"	6"	\$150.00	\$175.00
BACK PAGE	9"	6"	\$250.00	\$300.00
INSIDE BACK	9"	6"	\$250.00	\$300.00
HALF PAGE	7"	3½"	\$85.00	\$95.00
QUARTER PAGE			\$40.00	\$45.00
BUSINESS CARDS			\$25.00	\$25.00
PATRONS	(NAME ONLY)		\$20.00	\$20.00

NOTE: Full-Page Ad prices are set to include 1 picture. Additional pictures on the same ad will cost \$20.00 each. ** All other Ads must include a \$20.00 fee for a picture to be included No picture on Ads under ½ page.**

The committee reserves the right to determine the layout of all Ads.

For more information or questions please call

Lady Eulah William (310) 604-3553 Email: Eulahywilliams@aol.com



Top Ladies of Distinction, Inc.

30th Area VI Conference

Torrance, California

Lady Alna Brown, Area Director

November 18-21, 2010

Torrance Doubletree Hotel

Torrance, California 90503

Deadline for All Ads – November 1, 2010

Souvenir Program – Ad Form

**Please insert my AD in the Souvenir Program Journal of
Area VI, Top Ladies of Distinction, Inc.**

I wish to purchase a _____ Ad for which I agree to pay \$ _____

I am enclosing a photograph for my full page ad (yes) _____ (no) _____

Please Note: Only Full Page Ads include cost of (1) photo

All other ads must include a fee of \$20.00

All Checks and Money Orders must be made payable to Area VI, TLOD, Inc.

Advertiser's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: daytime () _____ evening () _____

Email address: _____ Fax: _____

Attach Camera Ready Advertisement to this completed form.

Please print or type copy exactly as you wish it printed.

Deadline for all Ads is November 1, 2010

Return Completed Form and Payment to:

Lady Eulah Williams

30th Area VI Conference Souvenir Program

1824 E. Helmick Street

Carson, CA 90746

For more information about Ads please contact:

Lady Eulah William (310) 604-3553 Email: Eulahywilliams@aol.com